

GrC 452 - Graphics in Motion – Updated 11/19/2008

Disclaimer: *Do to the nature of this course and that the subject matter being covered is new I retain the right to change anything on this syllabus at any time without prior notice, although I will do my best to let students know of any changes ahead of time. Thanks, -Tom*

Lab Schedule - Fall 2008

Thursday	September 25	Lab #1	Introduction to Graphics in Motion <ul style="list-style-type: none">• Course overview• Workflow• Software introduction – Photoshop, Illustrator, FCE• Project demo• Using FTP and blog posting to your website
Thursday	October 2	Lab #2	Working with digital photos & stock video in FCE <ul style="list-style-type: none">• Intro to Final Cut Express (FCE)• Importing photos & video into FCE• Basic editing techniques, transitions, and filters• Basic overview of Livetype• Exporting to web video and hosting on your website
Thursday	October 9	Lab #3	Working with illustrations and basic Audio in FCE <ul style="list-style-type: none">• Intro to working with Illustrator and FCE• Working with Audio in the FCE Timeline• Overview of Soundtrack• Exporting to web video and hosting on your website
Thursday	October 16	Lab #4	Green screen & Chroma Keyer filter, adding depth <ul style="list-style-type: none">• Introducing the green screen & set-up• Techniques to give graphics depth and a 3D look!• 3D Text effects• Exporting to web video and hosting on your website
Thursday	October 23	Lab #5	Intro to digital video in Adobe Flash <ul style="list-style-type: none">• Exporting to Flash video from FCE• Creating a Flash video player• Hosting a flash video on your website
Thursday	October 30	Lab #6	Creating a basic web advertisement design in Flash <ul style="list-style-type: none">• Working with imported graphics in Flash• Creating Objects in Flash with motion properties• Creating a 15 second Flash Ad with linked button• Exporting project and hosting on your website
Thursday	November 6	Lab #7	Graphics in Motion - Project #1 <ul style="list-style-type: none">• WiHire.com Splash Intro• Exporting to web video and hosting on your website

			<ul style="list-style-type: none"> • Working individually
Thursday	November 13	Lab #8	Graphics in Motion – Project #2 <ul style="list-style-type: none"> • UGS 1:30 minute Promo • Exporting to web video and hosting on your website • Working Individually
Thursday	November 20	Lab #9	Final Group Project Session #1 <ul style="list-style-type: none"> • Pick Groups, select product • Plan • Design • Begin project creation in FCE
Thursday	November 27	(No Lab – Thanksgiving)	
Thursday	December 4	Lab #10	Final Group Project Session #2 <ul style="list-style-type: none"> • Finish project & present final video • Exporting to web video and hosting on your website

Lab Write-ups

Accompanying each of your lab projects you will generate a 500 word write-up (one standard double spaced page is the minimum length) which will be posted via FTP by you to your student blog page in the format below.

Use the specified headings and subheads below. Any deviation from this format will warrant point deduction from the lab project write up. We will go over an example of a project write up in class on the first day.

(Heading)

Project Title

(Sub-headings)

- Objective(s)
- Procedure
- Post video here
- Summary & conclusions
- Project significance
- Closing thoughts

All students are expected and required to finish all lab projects during the quarter. If a lab project is not completed in the three-hour lab period the student is expected to attend the necessary open lab hours to complete the project. It is additionally each student's responsibility to upload and post each weeks lab project and lab write-up to their web page. Projects and lab write-ups are due at the beginning of the following lab period.

Class Points Structure – Fall 2008

Project 1 – SLO County Creek Day Video	10 Points
Project 2 – iPod Commercial Video	10 Points
Project 3 – Flash Video Player Project	10 Points
Project 4 – 15 Sec Flash Advertisement	10 Points
Project 5 – 10 Second WiHire Splash Intro Clip	15 Points
Project 6 – 60 Second UGS Promo Video	10 Points
Project 7 – 60 Sec Product Promo Final Project	25 Points
Lab Attendance/Participation	10 Points
Class Final – Written Test	<u>25 Points</u>
Total Points	125 Points